

Parents and Students-

Below is our weekly update. We are starting to pick up some momentum as we move further into the school year and the kids in all the classes are doing a great job!

Booster Meeting

Tomorrow night (Tuesday) at 7:00 p.m. in the band room we will have our September booster meeting. Please enter through door Z on the West side of the building. We are ready to move ahead with financial assistance support for students going on the NYC trip and I will be detailing that process at the meeting. I will also be going in depth about the details of help needed for hosting OMI.

Concert Band (3rd hour) and 6th Hour Percussion Class

A reminder that this event is coming up in the next few weeks and students should let me know if they are unable to attend and need to make it up.

- Monday, October 2nd- We will travel together by bus to the District Marching Festival as part of our unit this semester on marching band. Report time for concert band students will be 5:15 and the bus will leave at 5:30. The approximate return time is between 8:30 and 9:00 p.m.

Students did a great job on their playing tests. We are working to get those scores added into the gradebook. Once they are added it will dramatically impact the student's grade until they get a few more grades into the gradebook. They can always re-take their playing test until the end of the quarter if they are not happy with their score.

We are still missing some forms from some students. I will be working with them individually this week to get this wrapped up.

Marching Band

- I was so proud of how well the band marched in the Old Settlers Day parade! That is a really tough challenge with the weather and an uphill finish, and I thought they really rose to the occasion this year! I received numerous compliments from parents of other schools about how good we looked!
- Next week our game will be on Thursday, and it will be homecoming. We will be performing the first three movements of our field show **before** the game around 6:35 p.m. At half-time we will be performing as part of the homecoming court ceremonies.
- We need a lot of help in order to host our marching festival OMI. Since we are co-hosting with Olathe West, we will perform in exhibition in the late afternoon and OW will perform at the end of finals in late evening. All band members are expected to sign-up for a shift, and we are really counting on parents signing-up for shifts as well as there some positions we will not have students hold. This is a wonderful opportunity for the band to make a significant amount of money. The first year we hosted each of the hosting bands cleared \$12,000 in profits. However, it is also a very long day, so we tried to divide up the shifts in four-hour shifts. There are directions at the top of the sign-up sheets about which shifts each school should sign up for so that everything is covered when one band is performing. **Please view the OMI Volunteer Sign-up [HERE](#)**
- In addition to the spots on the sign-up genius, we are looking for a parent with a lot of Excel experience that would be willing to help us run the scoring for finals. Please let me know if you would be interested.
- There are three ways that the band will make money at OMI. Those include spectators paying to attend, concession sales, and advertising. Advertising is the single biggest way for us to make a good profit. They did not sell much advertising last year and made less than half of what we made in 2019. We sold a lot of advertising in 2019 and did very well. I have attached the flyer with the price structure and information. If you have connections with a person or business that you think may be interested, please reach out to them. This will take a group effort from a lot of people to pull in some advertisers.
- This Saturday is the event that used to be called the Parent Preview. We are no longer doing it at CBAC and are not really doing an official parent presentation. We made this change to maximize the rehearsal time and "get more out of it". The bus drive over and back and the loading/unloading/re-loading of equipment used a lot of time we could have been rehearsing. This is an open rehearsal so you are welcome to come and watch but there will not be any official presentation for the parents.

- We still have some students that owe for marching shoes, gloves, or dry fit shirts. We will be putting together notices for each of those students so we can get those fees resolved.

Wind Ensemble

The date that I listed in the last email was incorrect. Our performance at KMEA In-Service Workshop is Thursday, February 22nd.

Thanks,

Mr. Smikahl



Sponsorship Opportunities

Thank you for your interest in being an official Sponsor of the 2022 Olathe Marching Invitational! The 4th Annual OMI will take place on Saturday, October 7th, 2023, at the College Boulevard Activities Center. This full-day event will showcase 12 of the most talented Marching Bands in the Kansas & Missouri region. In addition to the Bands in attendance, we will also be welcoming THOUSANDS of enthusiastic fans ready to enjoy a day of music & marching pageantry.

As a valuable community partner, we would like to invite you to be an Olathe Marching Invitational sponsor! Your contribution will directly support the music education of hundreds of music students in the Olathe community. Please read through the following Sponsorship items and let us know which ones fit your needs & goals to communicate to our community. For an added value, we have a "ALL IN" package that will include each advertising option.

Advertisement Options:

- **Video Advertisement (\$200):**
 - A 30-second or less video advertisement will be shown on the CBAC "Jumbotron" once during Prelims and once during Finals. The Jumbotron can professionally display audio & video.
- **Digital Program (\$200):**
 - Your company logo/ad will be featured in a ½ page advertisement in our Digital Program.
- **Banner (\$200):**
 - Your company banner will be hung in the concourse under the stadium seating, where concessions & restrooms are located.
- **"All in" Package (\$500)**
 - All THREE Advertising Options will be implemented at OMI 2023!

Thank you for your support!

Olathe West High School & Olathe East High School

Please mail Sponsorship Payments to:

Olathe West Band Boosters

2200 W. Santa Fe Street

Olathe, KS 66061

Checks payable to Olathe West Band Boosters



HOSTING DIRECTORS:

Carol Lowman / OWHS
cdlowman@olatheschools.org
(913) 608-6124 cell

Jeff Smikahl / OEHS
jsmikahloe@olatheschools.org
(913) 522-1449 cell